



PRASAD V POTLURI SIDDHARTHA INSTITUTE OF TECHNOLOGY

(Autonomous and Affiliated To JNTUK)

NAAC "A+", NBA Accredited and ISO 9001:2008 Certified Institution

(Sponsors: Siddhartha Academy of General and Technical Education, Vijayawada)
Kanuru, Vijayawada, Andhra Pradesh-520007

DEPARTMENT OF BUSINESS ADMINISTRATION

BOOKS PUBLICATIONS

1. **Dr. P. Adi Lakshmi** published a Book Titled “**The Role of Mahatma Gandhi National Rural Employment Guarantee Programme on Rural Development – An Empirical Study with special reference to Krishna District, Andhra Pradesh**” published by LAP Lambert Academic Publishing House, Germany, 2020, ISBN 978-613-9-83705-2
2. **Dr. K. Sivaji Babu & Dr. P. Adi Lakshmi** published an Edited Book titled “**Challenges of New India - Realizing a Billion Aspirations**” Published by Department of Business Administration, PVP Siddhartha Institute of Technology, Kanuru, March, 2018, ISBN No: 978-93-5288-084-3.
3. **K. Anusha** published an Edited Book titled “**Pharma: Basics to win in India**” Published by Lap Lambert Academic Publishing, November 9, 2017, ISBN No: 978-6202071628.
4. **Dr. K. Sivaji Babu & Dr. P. Adi Lakshmi** published an Edited Book titled “**Entrepreneurship 2.0: Changing models in New Economic Era**” Published by Department of Business Administration, PVP Siddhartha Institute of Technology, Kanuru, March, 2016, ISBN No: 9789352587414.